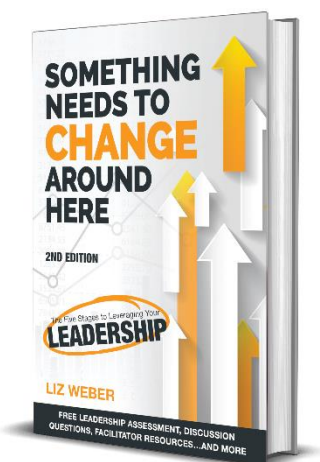




5 Stages of Rock-Solid Association Leadership

by Liz Weber, CMC, CSP

Based upon her award-winning book: *Something Needs to Change Around Here: The Five Stages to Leveraging Your Leadership*



- Do you come in early and stay late, just to get YOUR work done?
- Do your volunteer leaders lack depth and the talent needed to drive your association forward?
- Would you like to learn why you're always playing catch-up just to keep up?

If your members answered "YES!" to just ONE of those questions, *this presentation is right for them!* Leading – and especially – leading volunteers can be a challenge for even the most experienced association executives. However, with insights from her own experience as a volunteer leader, real client scenarios, and exercises, Liz Weber will share her model: The Five Stages of Focused Leadership Development® with your association leaders. This simple model will help them quickly identify why their volunteer teams under-perform, depend upon them to solve problems, and cause them to work the long hours they do. In addition, your members will be able to take a free leadership assessment before Liz's program to learn which of the 5 stages they're modeling and what specific changes to make to enhance their own and their volunteers' performance!

Learning Objectives:

In this session, your participants will:

- Identify where they need to focus their individual association leadership development energies
- Learn how to change their leadership styles to enhance their volunteer leaders' performance
- Create a process for developing leadership depth association-wide with staff and volunteers!

Liz Weber has presented in 22 countries and **is one of fewer than 100 professional speakers in the U.S. to hold both the Certified Speaking Professional (CSP) and Certified Management Consultant (CMC) designations.**

Liz Weber understands the unique challenges of association leadership. In addition to serving as a volunteer leader for various local and regional associations, Liz served on the national board of the National Speakers Association for six years. There she served as its Strategic Planning Committee Chair for four years, in addition to serving on the Executive Compensation, Leadership, and Executive Committees. Liz also won the President's Award for Service twice for chairing two of global task forces for the Association. Liz currently serves as a Trustee on the NSA Foundation Board.

What Liz's Audiences Are Saying ...



"Thank you for "WOWing" our associates with your keynote address at our Annual Associates Meeting. With your insights, data, and humor, you delivered exactly what we needed and then some. By leaving us with a challenge, we had a flurry of activity following your presentation. Associates really focused on the details and were amazed at how often they could "WOW" a member!"

Gary Grinnell, CEO Corning Credit Union

"When you were finished, the outgoing president of our society said to me, 'She was worth every penny.'"

Stanton Hire – President Ohio Society of Hospital Human Resources Association

"Having to be the last presenter after two full days was not an easy task, but you carried it off with finesse, grace, and boldness all at the same time."

Pat Miller, Director, Pennsylvania Leadership Institute

"You provide real information we can take away and use. No flowery feel good stories that are entertaining, but have no 'real meat' to them."

Cindy Fisher, CMM, HITCM-PP, Practice Administrator, Urology Associates

"I've been attending conferences like this for years. There's often presenters who say the same things. However, your presentation was probably the best I've heard. This audience needed to hear what you said. National needs to hear what you said. Very relevant and so important."

Jo Ellen Carnathan, SPHR. OD Specialist

"Your presentation was so relevant and included the greatest team exercises I have experienced in quite a while."

Steve Folmer, Nurse Manager, WVU Healthcare

"Solid, practical insights our members can put to use to help them be more effective HR professionals. Additionally, your presentation style is fun, but very focused and concise. Your ability to present to such a diverse audience speaks volumes about your passion for your topic and your level of professionalism. Thank you again and we are anxiously awaiting another opportunity to attend a dynamic 'Liz Weber' presentation!"

Amy Panzarella, SPHR, Vice President of Human Resources APUS University System

"A prospective client called me for a reference on Liz's training. They were a bit hesitant to sign with her because some of the management team were afraid Liz would challenge them. I told them she would, but perhaps that's what they needed. Everything else is just training."

Kevin Steeley, President, DALB, Inc.

"Your presentation created a lot of excitement about posting and communicating the mission and vision. Now that we're back in the office - it's still the buzz!"

Sandy Sykes, Director of Training, Pennsylvania Department of Conservation & Natural Resources