



Maryland Association of Election Officials

Representing the Local Election Boards of the State of Maryland since 1963

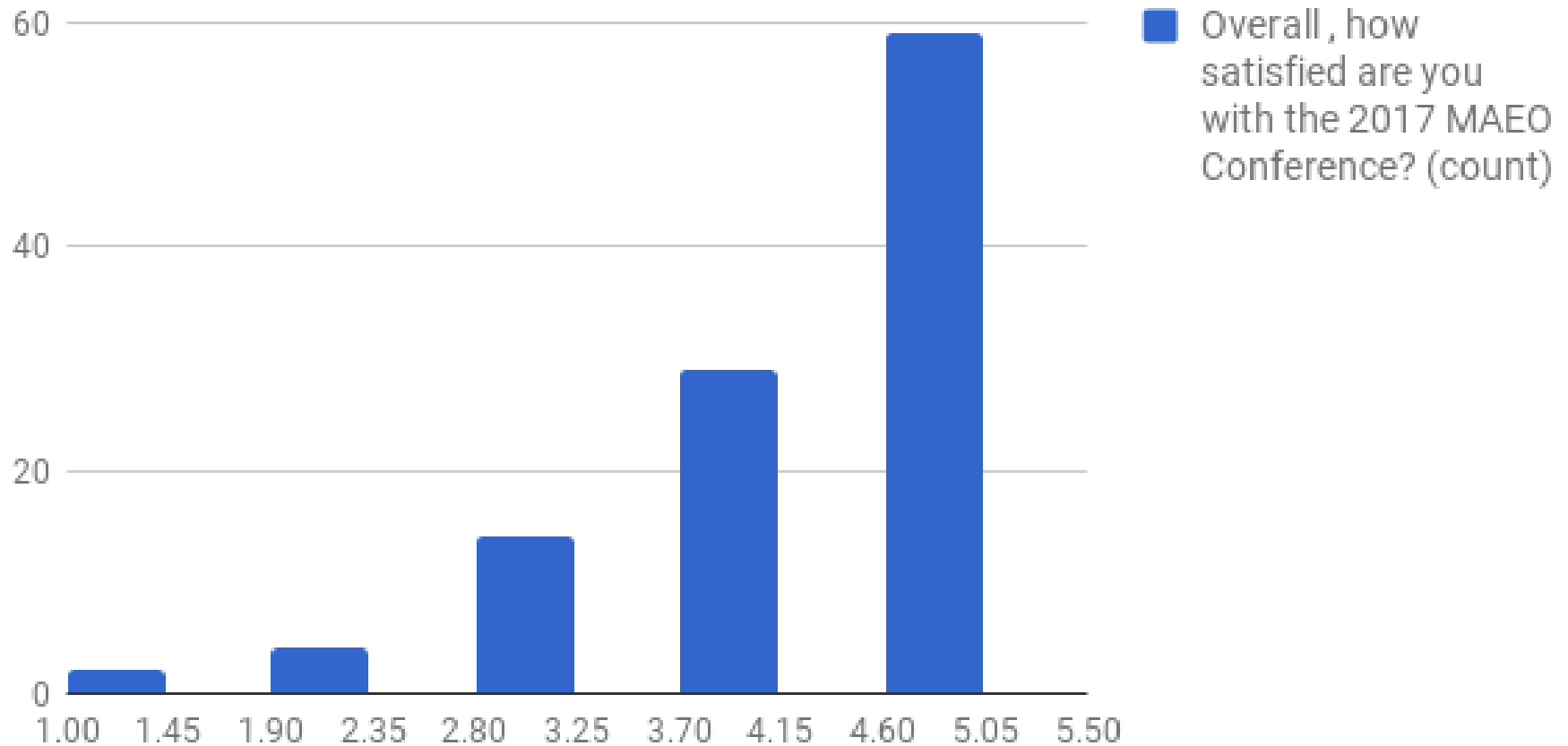
Conference Committee Update

July 19, 2017



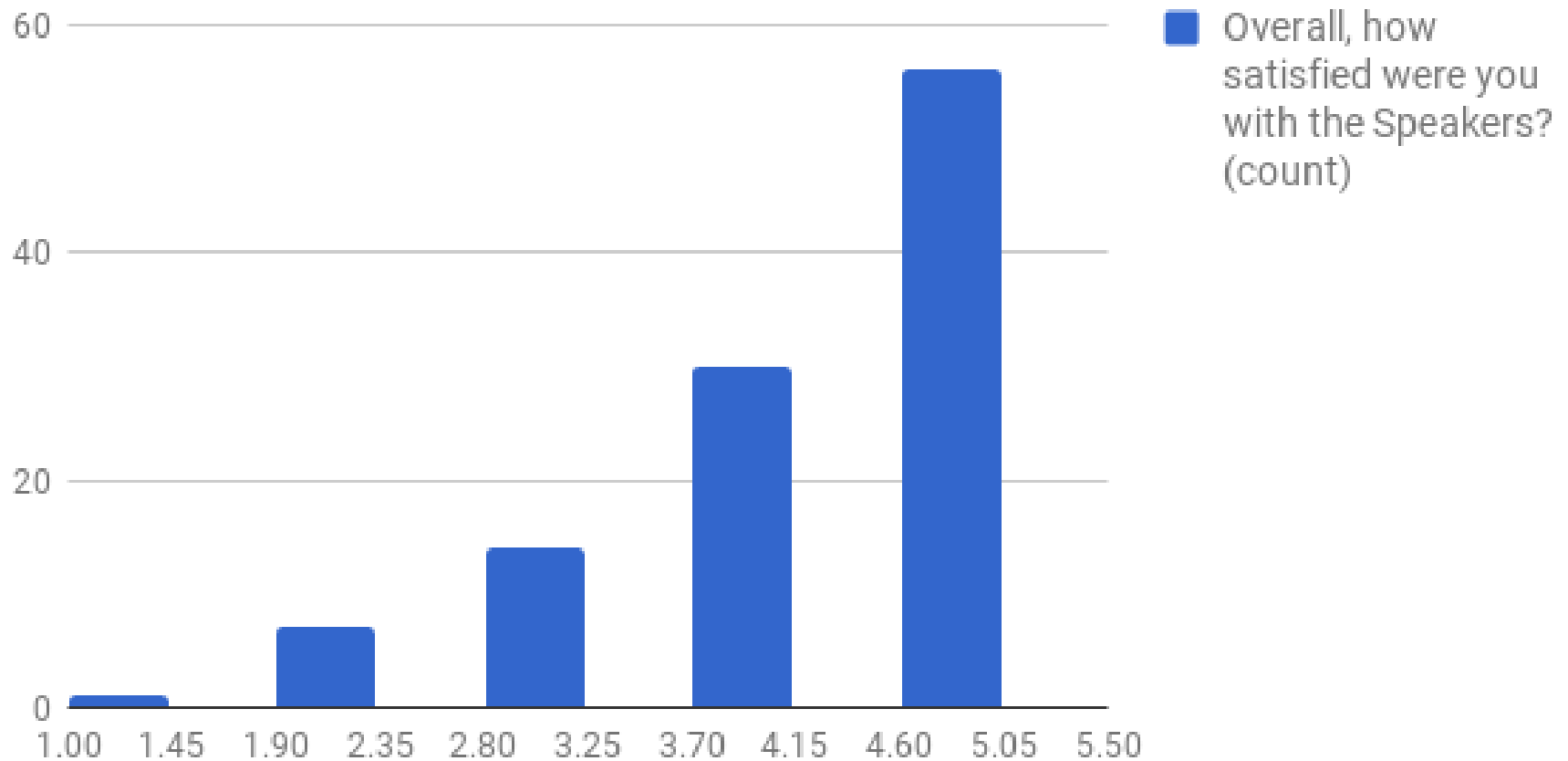
2017 Post Conference Survey

Histogram of Overall , how satisfied are you with the 2017 MAEO Conference?



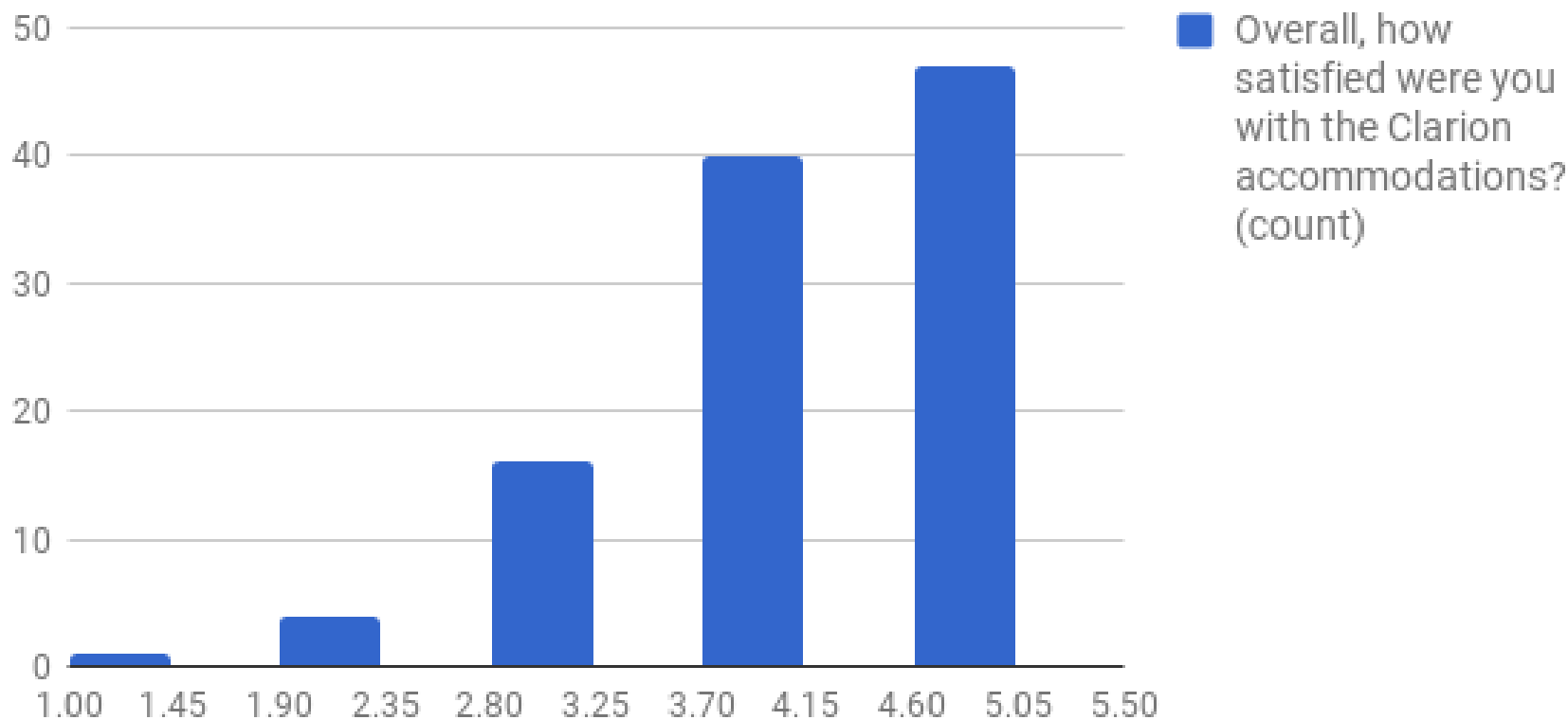
Overall , how satisfied are you with the 2017 MAEO Conference?

Histogram of Overall, how satisfied were you with the Speakers?



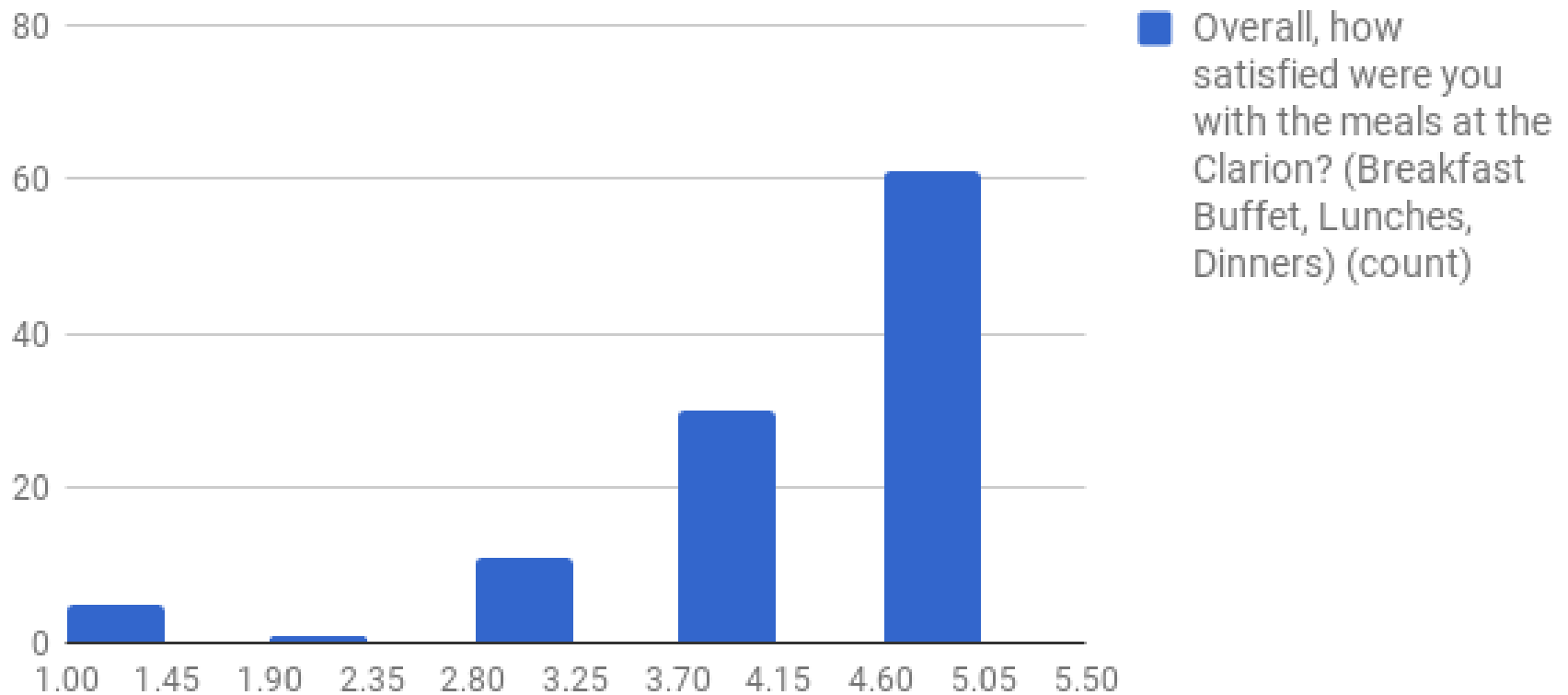
Overall, how satisfied were you with the Speakers?

Histogram of Overall, how satisfied were you with the Clarion accommodations?



Overall, how satisfied were you with the Clarion accommodations?

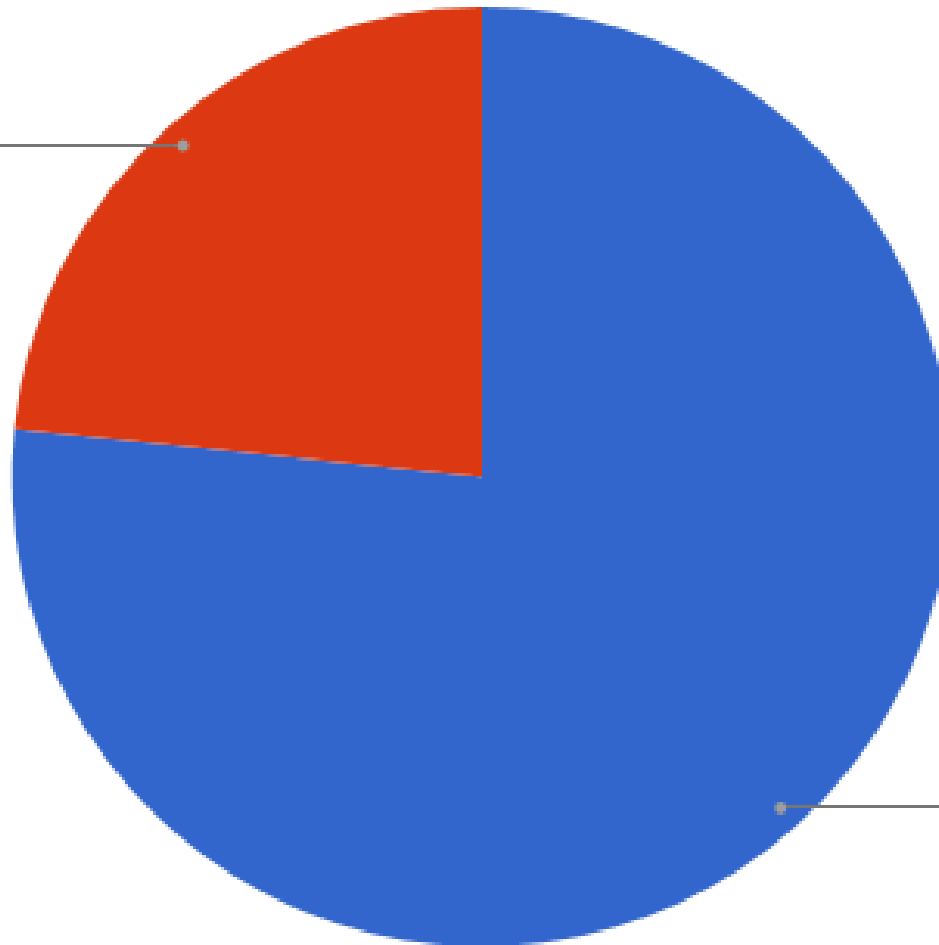
Histogram of Overall, how satisfied were you with the meals at the Clarion? (Breakfast Buffet, Lunches, Dinners)



Overall, how satisfied were you with the meals at the Clarion?

Count of Would you like MAEO to return to the Clarion in 2018?

No
23.4%



Yes
76.6%

Location suggestions from survey responses:

- The Clarion- Ocean City
- The Grande- Ocean City
- Princess Royale- Ocean City
- Inner Harbor- Baltimore
- National Harbor-Oxon Hill
- Wisp- McHenry
- Rocky Gap- Flinstone
- Hawaii

**Moving forward with
future MAEO
Conferences....**

Committee Suggestions:

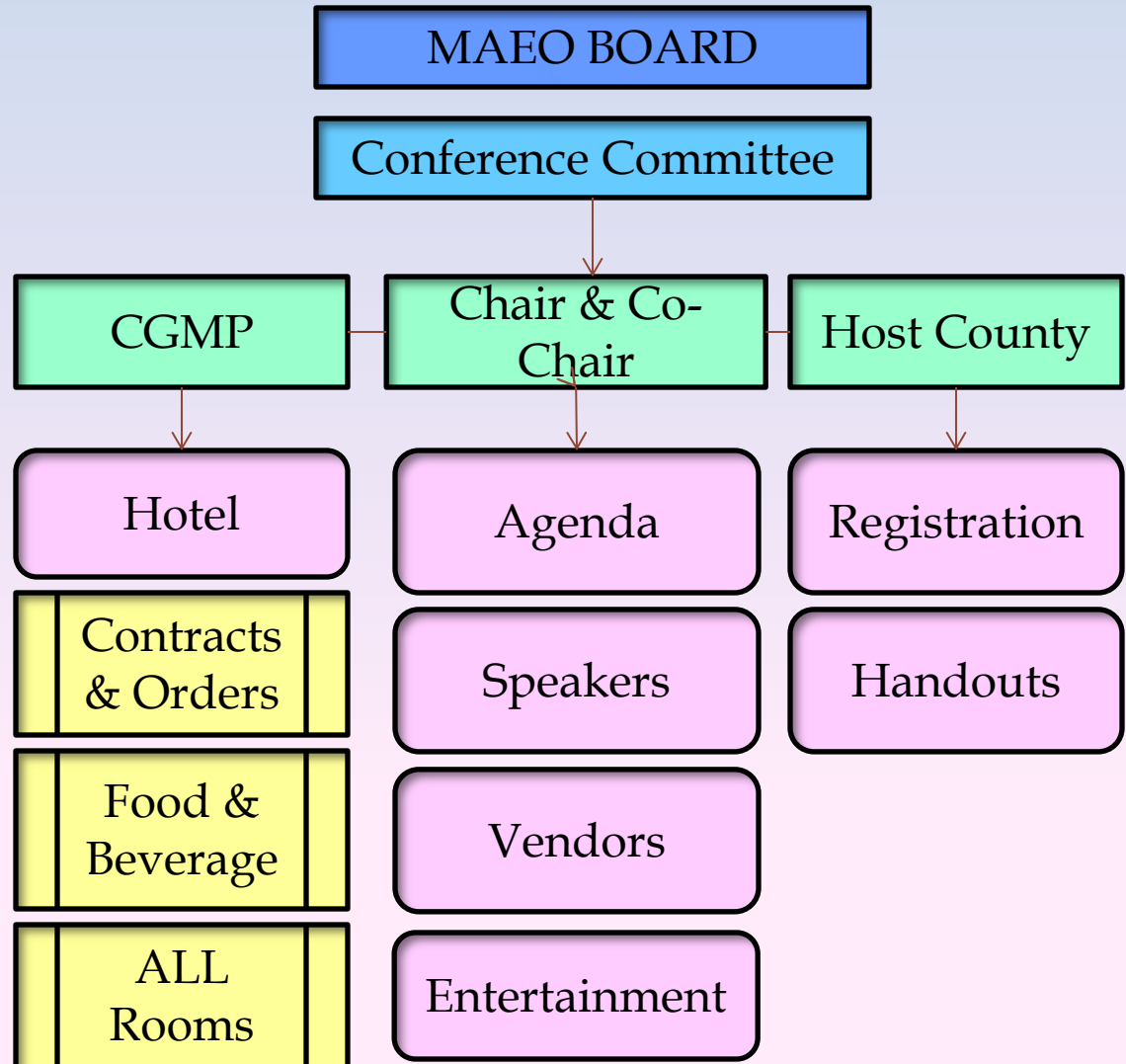
- Utilize a Certified Government Meeting Professional for all hotel relations (Professional Liaison)
- Restructure the Conference Committee
- Discuss having a MAEO conference every other year with an annual meeting in the interim
- Vote now on next geographical location to secure dates to begin contract negotiations (CGMP can negotiate individual hotels within that area)
- MAEO Board to establish an overall conference budget as well as one broken down by category before conference planning begins Ex: Hotel (handled by CGMP), Speakers, Giveaways, Entertainment, Awards, Print costs etc..
- Offer educational programs for member growth in our organization as well as others such as iGO or CERA

What does a Certified Government Meeting Professional do? (CGMP)

- Conduct comprehensive venue search while negotiating the lowest rate at your budget/per diem
- Negotiate contracts
- Check PO's for accuracy
- Manage all overnight lodging
- Manage meeting room logistics including Audio/Visual
- Manage food & beverage with the hotel
- Provide conference support

Conference Committee

- The committee should have 8-12 members representing counties from all across the state
- No county should have more than one member on the committee
- The Chair & Co-Chair should not be anyone currently on the MAEO Board



Benefits of having a conference every other year with a meeting in the off year:

- Doesn't interfere with the Election
- Focus conference more on Educational Programs
- Meeting in off year can focus more on Election processes for that specific time period
- Meeting in off year can be held in a centralized location for 1 day saving money on time & travel
- More participation from LBE's -Budget
- Ability to retain more vendors with better sponsorships

Any Questions or
Comments?